



SE – 517

II Semester B.B.A. Examination, June/July 2026

(SEP 2025 – 26) (Freshers)

BUSINESS ADMINISTRATION

BBA – 2.3 : Organisational Behaviour

Time : 3 Hours

Max. Marks : 80

*Instruction : Answers to be written in **English** only.*

SECTION – A

Answer **any seven** sub-questions. **Each** sub-question carries **two** marks. **(7×2=14)**

1. a) Define individual behaviour.
- b) Give the meaning of personality traits.
- c) What is meant by attitude ?
- d) Give the meaning of participative leadership.
- e) What is motivation ?
- f) Give the meaning of task groups.
- g) What is group behaviour ?
- h) State the five components of Stress Management.
- i) Give the meaning of Conflict.
- j) What do you understand from the term 'Team Building' ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks.

(3×8=24)

2. Outline the significance of organisational behaviour.
3. Explain the barriers to change in attitude.
4. Explain Herzberg's hygiene – two factor theory.
5. Identify the differences between groups and teams.
6. Write a note on stress management.

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SECTION – C

Answer **any three** questions. Each question carries **14** marks.

(3×14=42)

7. Explain the emerging challenges and opportunities of organisational behaviour.
8. Explain the process of perception.
9. Explain the leadership styles in detail.
10. Explain the types of groups in an Organisation.
11. Describe the role of AI in change management.