



SE – 221

I Semester B.B.A. Examination, January/February 2026
(SEP – 2025 – 26) (Freshers)
BUSINESS ADMINISTRATION
BBA 1.3 : Business Environment



Time : 3 Hours

Max. Marks : 80

Instruction : Answers to be written in **English** only.

SECTION – A

Answer **any seven** sub-questions. **Each** carries **two** marks.

(7×2=14)

1. a) What is business environment ?
- b) Mention any four elements of macro business environment.
- c) What is sole proprietorship ?
- d) Define LLP.
- e) State any two features of subsidiary company.
- f) Define a small company.
- g) What do you mean by political policies ?
- h) What is digitalization ?
- i) Define intellectual property.
- j) What are start-ups ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks.

(3×8=24)

2. Briefly describe the elements of micro business environment.
3. Explain the basic documentation required for a partnership firm.
4. Write the differences between MOA and AOA.

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5. 'Technology access helps in expanding business'. Explain.
6. Discuss the importance of start-ups for entrepreneurs.

SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. (3×14=42)

7. Explain the nature and significance of business environment.
 8. Describe the steps to incorporate sole proprietary concern.
 9. Define section 8 'Company'. Explain its advantages.
 10. Explain the role of economic environment in shaping business activities.
 11. Explain the procedure for applying Intellectual property rights.
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