



**SE – 228**

**II Semester B.B.A. Examination, June/July 2025  
(SEP Scheme)**

**BUSINESS ADMINISTRATION**

**BBA – 2.3 : Organizational Behaviour**

**Time : 3 Hours**

**Max. Marks : 80**

**Instruction : Answers to be written in English only.**

**SECTION – A**

**Answer any seven out of ten questions. Each question carries two marks. (7×2=14)**

1. a) Define organisational behaviour.
- b) Define personality.
- c) Give the meaning of perception.
- d) What is transactional leadership ?
- e) What is organizational citizenship behaviour ?
- f) List two determinants of group behaviour.
- g) What is group cohesiveness ?
- h) What are virtual teams ?
- i) What is change management ?
- j) What is work life balance ?

**SECTION – B**

**Answer any three out of five questions. Each question carries eight marks. (3×8=24)**

2. Explain the significance of organizational behaviour.
3. Explain the factors influencing perception in decision making.
4. Discuss the different types of groups in an organization and their characteristics.
5. Explain the challenges of women as leader in an organization.
6. Explain the role of ethics in organizational behaviour.

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## SECTION – C

Answer **any three** out of five questions. Each question carries **fourteen** marks. (3×14=42)

7. Briefly discuss the overview of historical and current perspective of organizational behaviour.
8. Explain the types and formation of attitude.
9. Analyze the types of leadership styles with examples.
10. Explain the causes of workplace stress and discuss the methods to reduce stress.
11. Analyze the role of Artificial Intelligence (AI) in change management.