



SE – 103

I Semester B.B.A. Examination, January 2025
(SEP 2024 – 25)
BUSINESS ADMINISTRATION
B.B.A. – 1.2 : Management Dynamics (Core)



Time : 3 Hours

Max. Marks : 80

Instruction : Answers to be written in English only.

SECTION – A

1. Answer any 7 out of 10 given questions. Each carries 2 marks : (7×2=14)
- Define quality circle.
 - What is participative management ?
 - What is planning ?
 - What is span of control ?
 - Define organising.
 - List two importance of controlling.
 - What is management by exception ?
 - What is autocratic leadership ?
 - Define ethics.
 - What is benchmarking ?

SECTION – B

- Answer any 3 out of 5 questions. Each question carries 8 marks : (3×8=24)
- Briefly explain the characteristics of a manager.
 - Analyze the factors influencing the decision making process.
 - Explain the techniques of directing and supervision.
 - Discuss Mc Gregor's X and Y Theory and bring out its implications to management.
 - Discuss the ethical issues in implementing government norms and organisational policies.

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SECTION – C

Answer any 3 out of 5 questions. Each question carries 14 marks : (3×14=42)

7. Explain the evolution of management thought and its early contributions.
 8. Explain significance and classification of planning in detail.
 9. Discuss the steps in control process.
 10. Explain the modern styles of leadership with examples.
 11. Briefly explain the emerging trends in management.
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