



# RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS)

Gokula, Bangalore.

(An Institution Under M S Ramaiah Foundation)

Nurturing  
Minds



## ADMISSION PROSPECTUS

Gift yourself with the  
**M S RAMAIAH**  
Global brand advantage





## A Timeless legacy

Shri. M S RAMAIAH pioneered the growth of professional education in India. The Institutions he has established are a lasting testimony to his vision and timeless legacy for the generations to come

### Our Inspiration **SRI M.S. RAMAIAH**

## M S RAMAIAH FOUNDATION

M.S. Ramaiah Foundation was conceived and established by **Dr. M.R. Pattabhiram**, Founder Trustee and **Mrs. Anitha Pattabhiram**, Founder Trustee with the same set of core values and principles imbibed from **Sri. M.S. RAMAIAH**.

**RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS)** has been established under the auspices of the **M S RAMAIAH FOUNDATION** at **Gokula** Bangalore.

RIBS is committed in upholding the values and systems enunciated and practiced by Shri M S RAMAIAH and in the process hopes to meet the expectations of all the concerned.



**Dr. M. R. PATTABHIRAM**  
Founder Trustee – MSRF

## FROM THE DESK OF THE FOUNDER TRUSTEE

RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS) is a centric of excellence, imparting quality education, developing competent, skilled human resource to face the scientific, technological, managerial and social challenges in fast evolving global scenario and social concern. We evolve global leaders to fit into the corporate needs and demands in a global environment.

## VISION

To be a Global center of learning to evolve competent human resource asset with professional skills, ethics and personal values.

## MISSION

To provide a “Comprehensive Learning Experience to develop our students to be most preferred products by the corporate”.

## UG COURSES OFFERED

### **BBA + Digital Marketing (Certification) \***

The Course in Business Administration provides fundamental ideas on Business Principles and Strategies. It helps the students to gain essential knowledge about the Corporate World.

### **BCA + Full Stack Development (Certification) \***

The programme exposes students to in-depth knowledge about Computer Applications and Information Systems.

The course curriculum is application oriented where students learn Computer Languages and Software Development.

### **B Com + CA / CMA Foundation Training (Certification) \***

The degree is designed to provide the students with a wide range of accounting and managerial skills.

Students are exposed to general business principles, taking course in Accounting, Finance, Business Management, Human Resource, Statistics, Marketing, Economics and Information System.

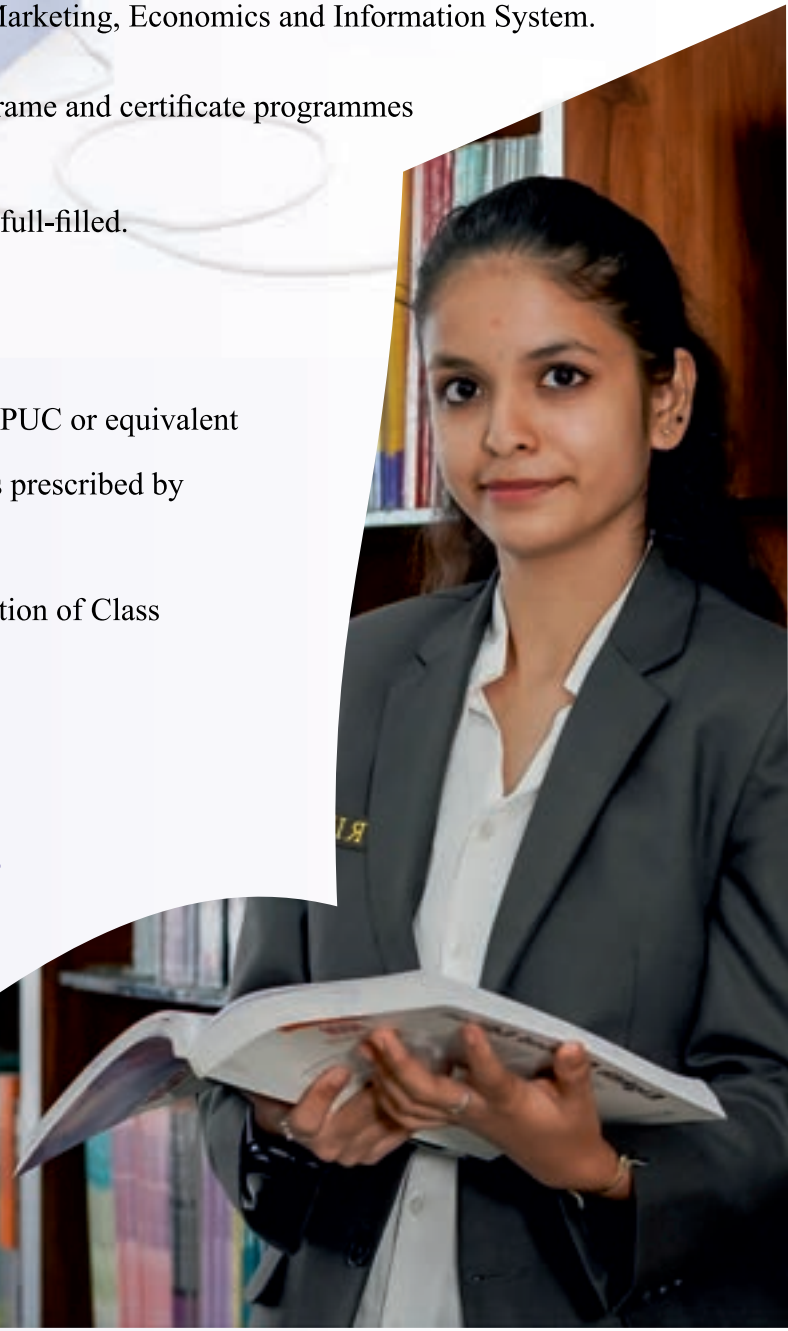
\* We also provide various value added / Add on programme and certificate programmes to enrich the curriculum

\* Each certification course requires 20 students to be full-filled.

## ELIGIBILITY

- Applicants should have passed 12th Standard / PUC or equivalent examination with a minimum of 50% marks as prescribed by Bangalore University.
- Those who are appearing for the Final examination of Class 12 or PUC can also apply.

**We just do not teach,  
we make you learn**





# RIFS

## Campus to Corporate

**RAMAIAH INSTITUTE OF FINISHING SCHOOL (RIFS)** is the first of its endeavor that has been started with the vision of enhancing employment amongst fresh graduates, imparting world class business skills for sustained performance and career success and to meet the ever-growing industry demands at the entry level.

### RIFS course includes:

- Elements of excel
- Business Communication Skills
- Placement Assistance
- Presentation Skills
- Training on Cross Cultural Relationships
- Art of Public Speaking
- Group Discussion and Debates
- Personal & Professional Ethics
- Industrial Tour

### RIBS Exclusive:

- Wi-Fi enabled campus and extensive library
- Computer Lab with latest configuration
- Indoor and Outdoor Sports activities
- Medical and Accident Insurance
- Assistance for Internship with leading MNC's
- Youth Red cross activities
- Comfortable Hostels & Canteen Facility
- NCC/NSS, Yoga, Self- defence.
- Music & Dance, Scouts & Guides



## RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS)

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