



**RIBS**  
Nurturing Minds

# RAMAIAH INSTITUTE OF BUSINESS STUDIES

**GOKULA, BANGALORE**

(An Institution under M S RAMAIAH Foundation)



## *Admission Prospectus*

Powered by

**RIFS**

Enhancing Competence

RAMAIAH INTERNATIONAL  
FINISHING SCHOOL





A beacon,  
our inspiration

## A Timeless Legacy

**Shri. M S RAMAIAH** pioneered the growth of professional education in India. The Institution that he established are a lasting testimony to his vision and timeless legacy for generations to come.

### M S RAMAIAH FOUNDATION

MSRF was conceived and established by Dr. M R PATTABIRAM & Mrs. ANITHA PATTABIRAM (Founder Trustees) with same set of core values and principles imbibed from his charismatic father Dr. M S RAMAIAH.

RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS) has been established under the auspices of the M S RAMAIAH FOUNDATION at Gokula, Bangalore.

RIBS is committed to upholding the value systems enunciated and practiced by Shri. M S RAMAIAH and in the process hopes to meet the expectations of all concerned.



### From the Desk of the Founder Trustee

RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS) is a centre of excellence, imparting quality education, developing competent, skilled human resources to face the scientific, technological, managerial and social challenges in the fast- evolving Global scenario, with a high degree of credibility, integrity, ethical standards and social concern. We evolve Global leaders to fit into the corporate needs and demands in a global competitive environment.

**Dr. M R PATTABIRAM**

Founder Trustee- MSRF

#### VISION

To be a Global center of learning to evolve competent human resource asset with professional skills, ethics and personal values.

#### Mission

To Provide a "Comprehensive Learning Experience to develop our students to be most preferred products by the corporate".



## UG COURSES OFFERED

### BBA + Digital Marketing (Certification)

The course in Business Administration provides fundamental ideas on Business Principles and Strategies. It helps the students to gain essential knowledge about the Corporate World.

### BCA + Full Stack Development (Certification)

The programme exposes students to in-depth knowledge about Computer Applications and Information Systems. The course curriculum is application oriented where students learn Computer Languages and Software Development.

### B Com + CA / CMA Foundation Training (Certification)

The degree is designed to provide students with a wide range of accounting and managerial skills. Students are exposed to general business principles, taking course in Accounting, Finance, Business Management, Human Resources, Statistics, Marketing, Economics and Information System.

## ELIGIBILITY

- Applicants should have passed 12th Standard / PUC or equivalent examination with a minimum of 50% marks as prescribed by Bangalore City University/ Bangalore University.
- Those who are appearing for the Final examination of Class 12 or PUC can also apply.

## PG COURSES OFFERED

### MCA + RIFS (Certification)

**Master of Computer Applications (MCA)** is a two year professional Post-Graduate programme for candidates wanting to delve deeper into the world of computer application development with the help of learning modern programming language, application software, computer architecture, operating systems and many more.

### ELIGIBILITY

- A candidate with any degree of a minimum of 3 years duration of any recognized University there in to with a minimum of 50% aggregate, provided further, that the candidate has studied Mathematics/ Computer Science/ Business Mathematics/ Statistics/ Computer Applications/ Electronics as a subject at PUC level or HSC (XII Standard) or at Degree level is eligible for admission. Relaxation to SC/ ST as per University norms.
- Those who are appearing for the Final semester UG examination can also apply.

# RIFS

## Campus to Corporate

Ramaiah International Finishing School (RIFS) is the first of its endeavor that has been started with the vision of enhancing employment amongst fresh graduates, imparting world class business skills for sustained performance and career success and to meet the ever-growing industry demands at the entry level.

### RIFS course includes:

- Elements of Excel
- Business Communication Skills
- Placement Assistance
- Presentation Skills
- Training on Cross Cultural Relationship
- Art of Public Speaking
- Group Discussion and Debates
- Personal & Professional Ethics
- Industrial Tour

### RIBS Exclusive:

- Wi-Fi enabled campus and extensive library
- Computer lab with latest configurations
- Indoor and Outdoor Sports activities
- Medical and Accident Insurance
- Assistance for Internship with leading MNC's
- Youth Red cross activities
- Comfortable Hostel & Canteen Facility
- NCC/ NSS, Yoga, Self-defence, Aerobics, Music & Dance, Scouts & Guides



## A Few of Our Recruiting Partners



## RAMAIAH INSTITUTE OF BUSINESS STUDIES

### Campus Address

#37, Gokula Extn, M S Ramaiah Road, behind M S Ramaiah Memorial hall,  
Bangalore- 560054

(just 2 mins away from Gokula bus stop and 5 mins away from BEL circle)

### MSRF Corporate Office:

#23, Gokula Extn, M S Ramaiah Road, Behind M S Ramaiah Memorial Hall, Bengaluru- 560054

**Phone:** 080- 2360 7640/ 41 **Toll Free:** 18004257467/ 18004257468

**Mob:** 9686203239/ 8951244804/ 7411495860/ 7411494028

**Website:** [www.msramaiahfoundation.in](http://www.msramaiahfoundation.in) **Email:** [admissions@ribsbangalore.in](mailto:admissions@ribsbangalore.in)

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